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**Universities and Industrial Research** is concerned with the interactions between universities and the research and development departments of industry. This is a subject of particular importance as in recent years governments have encouraged closer collaboration, with the aim of strengthening the technology base, stimulating wealth creation, and generating a financial return for universities.

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The book explains how experienced industrial R & D managers view interactions with universities, illustrates university objectives that relate to commerce, identifies industrial goals that can be assisted by universities, and seeks to stimulate the mobilization of collaborative activities for the benefit of all.

**Universities and Industrial Research** is written specifically from the industrial researcher's point of view, giving those in industry a thorough understanding of this topic and those in academia a valuable insight into the operations of industrial R & D departments. The book is applicable to the physical, chemical and biological sciences, engineering, and mathematics, and with its emphasis on realism in aspirations will greatly benefit heads of research in universities, research managers in industry, and those in interested government agencies.

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